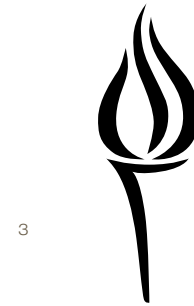




Beth Van Dyke

portfolio



Brand Identity

1. Heritage Classical Center — school
2. Olena Gavriliouk — business consultant
3. In Touch Foundation — comp
4. Every Day — FamilyNet cable talk show, comp

5. Ann Gray Limited — interiors/decorative objects
6. In Touch Ministries — Alaska cruise
7. Freeman Major VanDyke — architects
8. AccessPD.org — patient info website, comp



1



2



Brand Identity

1. Logo for consultant incorporated the Greek Omega symbol client used in previous logo with her initials for a cleaner look.
2. Architectural firm redesigned their brand identity with the addition of a partner. The new logo gives a nod to previous logo while incorporating elements of the three initials.



1 *Your Advocate in Financial Services®*



Your Advocate in Financial Services®

1230 Valley Reserve Drive NW
Kennesaw, GA 30152
OFFICE 678-290-3930
MOBILE 404-661-4862
www.parakletefinancial.com

SUSAN M. TILLERY

CPA/PFS, CFP®
President & CEO
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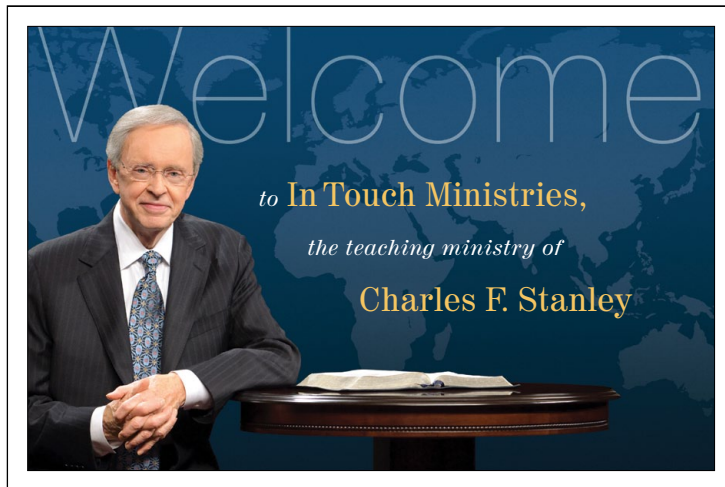
Your Advocate in Financial Services®

Brand Identity

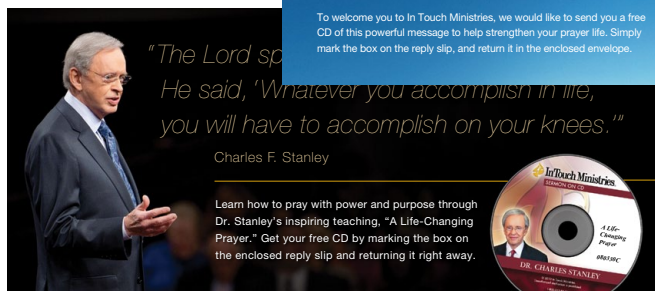
1. Logo for Paraklete Financial, a financial services firm, adapting their previous logo which was a standard typographic pi symbol.

2. Business card

3. Letterhead and envelope.



1



2

In Touch Ministries
proclaiming the Gospel of Jesus Christ quickly, clearly, irresistibly

Date _____

Dear [Mr. and Mrs. Example],

Thank you for your recent purchase from In Touch Ministries. I want to welcome you to In Touch and share with you a little bit about what we do and why we do it.

Our mission is to lead people worldwide into a growing relationship with Jesus Christ and to strengthen the local church. Through television and radio broadcasts, a monthly magazine, the Internet, and a number of other avenues, we are working diligently to fulfill the Great Commission, taking the gospel worldwide. We also offer a variety of ministries dedicated to helping you develop your walk with the Lord and experience life at its very best.

To learn more about In Touch's continuing efforts to share the life-changing truth of God's Word, please see the enclosed brochure. Our vision is to proclaim the gospel to as many people as possible, as quickly as possible, as clearly as possible, as irresistibly as possible in the power of the Holy Spirit to the glory of God. I pray that you will consider standing with us as we work to share the love of Jesus Christ with a lost and hurting world.

Thank you again for contacting In Touch Ministries. May God richly bless you.

Prayerfully yours,

Charles F. Stanley

In Touch Ministries | P.O. Box 7900, Atlanta, Georgia 30357 | www.intouch.org | 800-789-1473

tv/radio
For a complete list of In Touch programs in your area, visit www.intouch.org.

NATIONAL TELEVISION SATELLITE/CABLE NETWORKS
LOCAL TELEVISION STATION
LOCAL RADIO STATION

[Mr. and Mrs. Jonathan Q. Example]
[Domain Group]
[701 Pike Street]
[Suite 700]
[Seattle, WA 98101]

Get In Touch!
PLEASE KEEP THIS SCHEDULE FOR YOUR REFERENCE.

In Touch Ministries is funded by the donations of our partners. Contributions to In Touch are tax deductible to the extent allowed by law.
PLEASE RETURN THIS PORTION WITH YOUR GIFT IN THE ENCLOSED ENVELOPE.

Yes! I want to help bring the gospel to the world!

Dr. Stanley, I'm excited to partner with In Touch so that together, we can touch lives with the love of Jesus.

☐ Enclosed is my gift of \$_____

☐ I'd like to receive In Touch updates. My e-mail address is: _____

☐ I see/hear "In Touch with Dr. Charles Stanley" on station call letters: _____

P.O. Box 7900
Atlanta, GA 30357-9979

[XXXXXX] 4502]
[Mr. and Mrs. Jonathan Q. Example]
[Domain Group]
[701 Pike Street]
[Suite 700]
[Seattle, WA 98101]

XXXX000000x00000 00000000000000x 00000000

PLEASE DETACH THIS PORTION AND RETURN IT TO IN TOUCH WITH YOUR GIFT.

3

Direct Mail

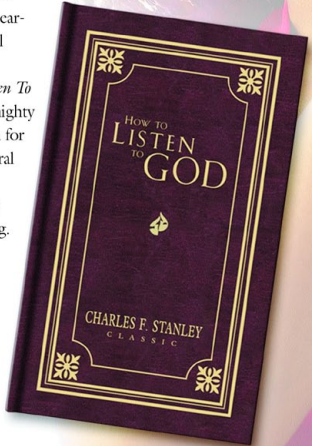
In Touch Ministries welcome direct mail package, including (1) outer envelope, (2) buck slip, and (3) letter designed for variable data letter text (shown in green) with tear-off reply form.

Listening

The **Key** to **Wisdom**


Bringing out the best in yourself starts with listening to God. Our world is a busy place with plenty of other voices competing for your attention. While life's daily routine can deter you, hearing from the Father is foundational to spiritual maturity and growth. Dr. Stanley teaches in *How To Listen To God* that the Lord has great and mighty things in store for those who listen for His direction. Discover the scriptural guidelines for recognizing God's voice, four specific ways He speaks to you, and the rewards of listening. Featuring a gold embossed title, this burgundy, bonded-leather, hardcover book with gilded edges and specialty end sheets would make an excellent gift or addition to your personal library.

Leather edition, 276 pages
Order HTBKL \$29.99
(Canada \$36.99)



To order, call **1-800-333-5849** in the U.S. and **1-800-323-3747** in Canada. For international orders, contact your nearest In Touch office (see page 4).

1



They need more from you than just well-balanced meals.
They need a recipe for how to get through life!

Read and collect the godly, timeless "Recipes for Life" Dr. Charles Stanley's mother, Rebecca, taught him—inspiring him to live for God.

Visit Rebecca's Corner at www.intouch.org/rebecca for weekly encouragement and other helpful resources.

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EXCLUSIVE OFFER* for Just Between Us subscribers
Free Booklet
Dealing with Life's Pressures
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In Touch Ministries.
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2

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3

Advertising

1. Full page ad featured in *In Touch*, a digest format magazine.
2. 1/3 page vertical ad appeared in a women's market consumer magazine.
3. Toccoa Falls College small space ad for *Sharing The Victory*, the magazine for the Fellowship of Christian Athletes

SOUTHERN SUDAN

A Paradox of Praise

Amid devastation and tragedy soars a surprising powerful element: faith

by Steve Donnelly
 photo by Steve Donnelly/Red Cross/REUTERS

When missionary Billy Edwards went to southern Sudan in 2003, he walked past a crucified Christian on his way to church. A group of Sudanese believers embraced him, asking eagerly, "How is the faith in America?" His eyes dropped as he told them it doesn't always turn brightly. "Are they praying for us?" his

A Sudanese pastor prays for his children, kneeling in a small room just outside of Juba, Southern Sudan.

brothers of the persecuted church asked. This time, Billy couldn't hold back the tears. "Not so much," he answered. Moments passed and then one man spoke. "That's okay," he said. "We will pray for them."

Sudan is a story not covered by most journalists. Maybe the struggle there has gone as

so long it is no longer viable for headlines. Maybe we're all desensitized to the startling photographs, or we just don't want to hear about another hardship. Whatever the case, the few reporters who do cover Sudan tell almost exclusively stories of war. But there's another story of Sudan—one of victory and rejoicing.

In Touch September 2006 | 13

1

majestic motherhood

by Charles F. Stanley

Encouraging Truths for Today's Moms

IF THERE IS ONE THING MOTHERS NEED TODAY, it is ENCOURAGEMENT. A mother is chief executive, servant, and everything in between. If she is able to stay home with her children, she spends her entire day caring to their needs. If she has to work, she does double-duty. Millions of mothers work outside of the home in order to supplement their husbands' income so they can make ends meet, and that is a taxing responsibility—especially for a woman with several children. These women drop their kids off at school in the morning, work all day, then come home at night and struggle to provide the godly influence their children so desperately need—in many cases, with the reputation of agnostic teachers.

And what about the woman who has to raise her children without the support of a husband? Perhaps she is widowed or divorced. Or maybe her husband is simply unsupportive. She has to make a living for her entire family, clean the house, keep up with each child's schedule, and serve as a surrogate father in her household. If her children are small, a working mother more than likely will entrust them to the care of a nursery. The emotional trauma of desiring to bond with her baby without being able to can produce frustration, frustration, and anxiety that plague her throughout the day as she tries to meet the demands of her professional work. Naturally speaking, this is almost too much to ask of one person.

In Touch February 2006 | 2

2

FORGIVENESS

by Charles F. Stanley

A Matter of Life and Death

No longer must we struggle to earn God's acceptance, living as if under a dark cloud of divine disapproval.

role of divine pardon in our life. "The wages of sin is death, but the free gift of God is eternal life in Christ Jesus our Lord." Forgiveness, then, is a matter of life and death, and we should take it very seriously. To understand the importance of seeing our heavenly Father's approval, consider an earthly example. Many people automatically grow up in a home where, regardless of what they do or how well they do it, parental praise and encouragement are withheld. The result is chronic insecurity, a lack of intimacy, and bondage that seems from wondering if their performance can ever be adequate.

My friend, if you feel uncertainty regarding your relationship with God or somehow believe you deserve His disapproval, you will be unable to experience the intimacy and joy of being wrapped in the Father's loving embrace. Sadly, that exact problem plagues many of God's people. Some may feel this way because they are living in disobedience, but too often, a false sense of guilt results from not being quite sure of pleasing Him.

Some people think of righteousness and sin in terms of a kind of cosmic scale—they wrongly assume the good they have done will outweigh their negative conduct. If that were the case, and God accepted and judged us solely on the basis of performance, some ungodly individuals could easily outdistance certain believers with regard to benevolent deeds. But

BY YOUR WALK WITH GOD CHARACTERIZED BY assurance and joy at His continuing, unmerited forgiveness for your sins! Oh do you feel as if a dark cloud of divine displeasure hangs over you? If you are living in obedience to the Lord but feel unable to enjoy your relationship with Him, it might be that a false sense of guilt is haunting you.

The word *forgive* means to excuse for an offense, release from punishment, or absolve from payment of something owed. In terms of our sin debt, the foundation for our forgiveness is the sacrificial, substitutionary, all-sufficient atoning death of our Savior. Romans 6:23 instructs us about the crucial

In Touch March 2005 | 7

3

Your 9 To 5 Ministry

Why God Thinks "Secular" Work Has Eternal Value

by Os Hillman

YOU could say that the 56 work of English politician William Wilberforce was the gradual elimination of slavery through 49 initiatives that changed his nation—and the world. Earlier, however, after coming to faith in Christ at age 26, Wilberforce almost quit politics to go into full-time ministry because he considered it a "higher" calling. Fortunately for us, a converted former slave trader named John Newton (writer of "Amazing Grace") challenged the young man to stay where God could use him most—in politics.

Fast forward 180 years to Janice, an administrative assistant to a well-known Bible teacher for 15 years. Lately, she has felt the Lord directing her into another line of work. Fascinated with computers,

of the general workforce is disoriented with their jobs. On top of that, many believers—like William Wilberforce and Janice—have been led to mistakenly believe that work and to serve that which was lost" (NASB). The Cross restored meaning and purpose to our work, redeeming it into a way for us to worship God. In fact, in the Old Testament, both the English terms "work" and "worship" are derived from the same Hebrew word, *avad*.

Our Work Has Spiritual Value
Christian of Fire is the true story of Eric Liddell, a Scottish athlete who had grown up in China. He delayed returning to the mission field so that he could run in the Olympics, a decision his sister questioned. His response to her was simple: "God made me for a purpose. He made me for China, but He also made me for Him. And when I run, I feel His pleasure." Eric's theology of work was more biblical than that of his sister, who saw no eternal value in his athletic skill.

Satan has deceived many believers to view their vocations as an unspiritual activity and not a ministry—other than their potential to make money for the church or other Christian endeavors. Furthermore, there seems to be an unspoken spiritual hierarchy that ranks careers based on their religious appearance or the labels we've put on them: Many Christians think that the pastor or missionary has the most spiritual vocation, while the banker or white-collar worker has the least. But Scripture indicates that no occupation is less spiritual than any other when done with a heart of integrity to serve the Lord. God values our work even when the "product" seems to have no eternal value. His design for work is multifaceted; not only does He desire us to worship Him through our work. He also concerned

crucified to redeem mankind? Consider the full meaning of Jesus' words about Himself in Luke 19:10: "For the Son of Man has come to seek and to save that which was lost" (NASB). The Cross restored meaning and purpose to our work, redeeming it into a way for us to worship God. In fact, in the Old Testament, both the English terms "work" and "worship" are derived from the same Hebrew word, *avad*.

Is Our Work Really Cursed?
 Let's look at what Genesis 3:17-18 actually says: "Cursed is the ground for your sake. In toil you shall eat of it all the days of your life. Both thorns and thistles it shall bring forth for you" (NASB, emphasis added). In the Garden of Eden, Adam and Eve had a perfect work life: God had entrusted all of creation to them for management, and their work was a blessing. When they sinned, though, the ground—not the work itself—was cursed, affecting the nature of their labors in three ways: 1) once naturally a joy, work became painful toil; 2) "thorns and thistles" now hampered man's efforts; and 3) accomplishing tasks would now then on require "sweat" (v. 19).

However, Scripture tells us that when Jesus died on the cross and conquered sin and death, He restored what had been lost: "God was pleased to have all his fulness dwell in him, and through him to reconcile to himself all things, whether things on earth or things in heaven, by making peace through his blood, shed on the cross" (Colossians 1:19-20 NIV, emphasis added). Was it any coincidence that Jesus wore a crown of thorns—the symbol and repair of sin—when He was

she loves teaching others about how they work and ways to troubleshoot problems. Recently, at age 18, Janice went back to school to become a certified computer tech, but then guilt overwhelmed her excitement. Why would the Lord want me to leave my ministry for secular work like that? It's not a very "spiritual" field to be in, she worried.

Throughout the centuries, countless Christians have wrestled with such dilemmas. We often struggle to find spiritual meaning in the daily routine of work. One *Wall Street Journal* survey showed that 80%

In Touch June 2006 | 10

4

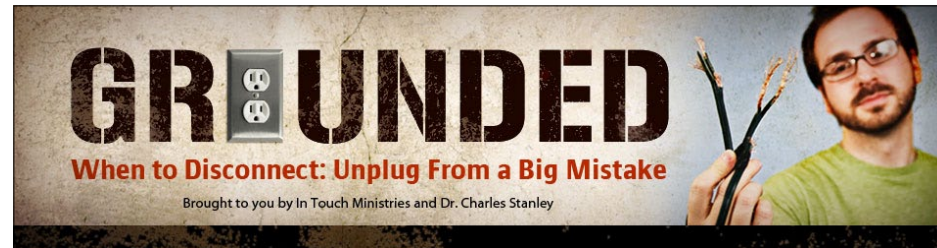
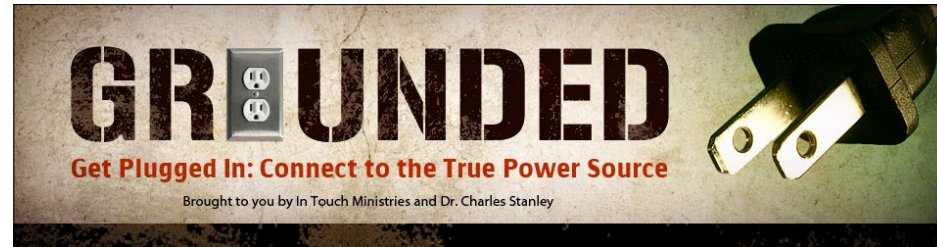
Editorial

1. In Touch magazine, September 2006

2. In Touch magazine, March 2005

3. In Touch magazine, February 2006

4. In Touch magazine, June 2006



Web

In Touch Ministries' GROUNDED 12-month campaign for a Ning social community website, designed for 18- to 25-year-olds.

Ads (left) and headers (right) changed monthly. Also shot the images used in the 3 ads (left) and the people shots in the 2 headers (on right).



Invitation

Invitation package for a reception and dinner hosted by the Coca-Cola Company at the Consumer Goods Forum Global Summit, held in Tokyo, Japan in June 2013. Shown: (1) outer folder with band and seal, (2) inner invitation with (3) translucent slipsheet, and (4) reply card.

JOIN THIS
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Tuesday, April 29th, 1:00-4:00 PM EST

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WHAT YOU'LL LEARN:

1. How to **balance sermon prep time, with family time**, and other commitments.
2. How to communicate so that **people remember more of your message** on Monday morning.
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4. How to **get ahead** in sermon preparation.
5. **Practical tips** for preparing, studying, and delivering your sermons.
6. How preaching better sermons is the number 1 way to **attract, and keep guests to your church**.
7. And much more!

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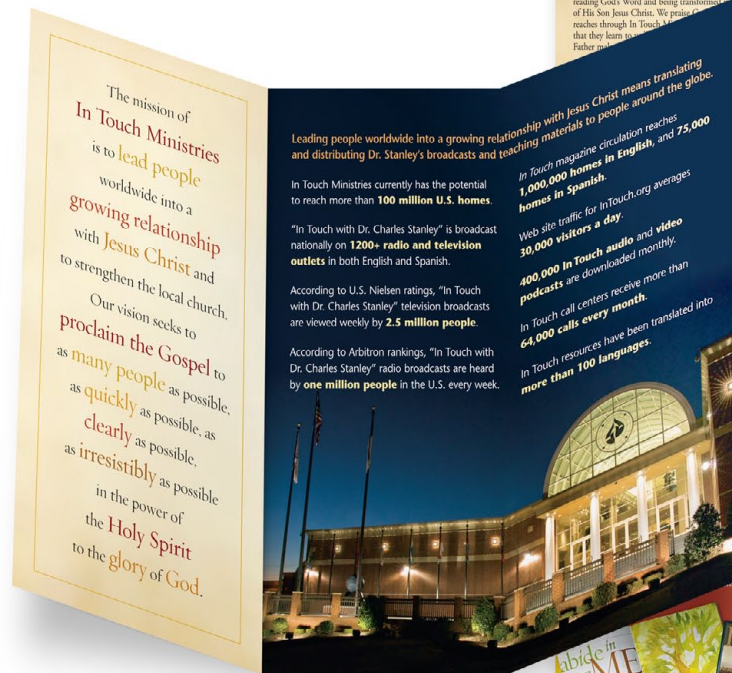
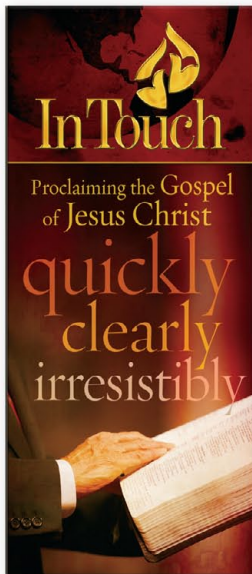
Why do I struggle to get ahead in sermon preparation?

I wish people remembered more of my Sunday message on Monday morning.

How do I balance my sermon prep time with my family time?

Register now for **PREACH BETTER SERMONS**, a FREE online event, presented by the Rocket Company. Learn how to get ahead in sermon preparation, balance family life with pastoral life, and become a better communicator from these leading pastors and speakers:

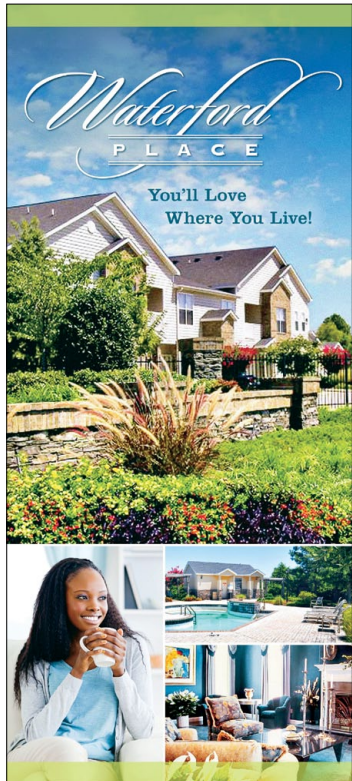
ANDY STANLEY	MATT CHANDLER	DERWIN GRAY	CARL LENTZ	HERBERT COOPER	JUDAH SMITH	ANDY ANDREWS	MICHAEL HYATT	LYSA TERKEURST
Senior Pastor, North Point Community Church, Atlanta metro	Lead Pastor, The Village Church, Dallas	Lead Pastor, Transformation Church in Charlotte metro	Pastor, Hillsong Church, New York City	Senior Pastor, People's Church, Oklahoma City	Lead Pastor, The City Church in Seattle	Best-selling author and corporate speaker	Best-selling author, blogger and social media influencer	Author and President, Proverbs 31 Ministries



Collateral

In Touch Ministries informational brochure,
half fold then tri-fold format

Also shot several of the photographs
featured in the brochure: architecture shot,
magazines, and head shot.



1

You'll Love Where You Live!

Find your home at Waterford Place, a luxury townhome style community just southeast of the city of Memphis in the prestigious Germantown and Collierville area.

Home Features:

- Audible Alarm System with Optional Monitoring
- Contemporary Kitchen Cabinets
- Eat-in Kitchen with Extended Breakfast Bar
- Large Kitchen Pantry
- Full Size Washer and Dryer Connections
- Spacious Closets and Storage Space
- Designer Linoleum Flooring in Bathroom
- Private Patios/Balconies
- Attached Garages with Remote*
- Faux Marble Vanity in Bathroom
- Nine Foot Ceilings and Crown Molding
- Fireplaces*

Community Amenities:

- Resident Clubhouse
- Landscaped Courtyards
- Two Swimming Pools
- Clothes Care Center
- Resident Business Center
- Fitness Center
- Full Size Tennis Courts
- Pet Friendly Community
- Limited Access Gates

* Some features available in select homes.

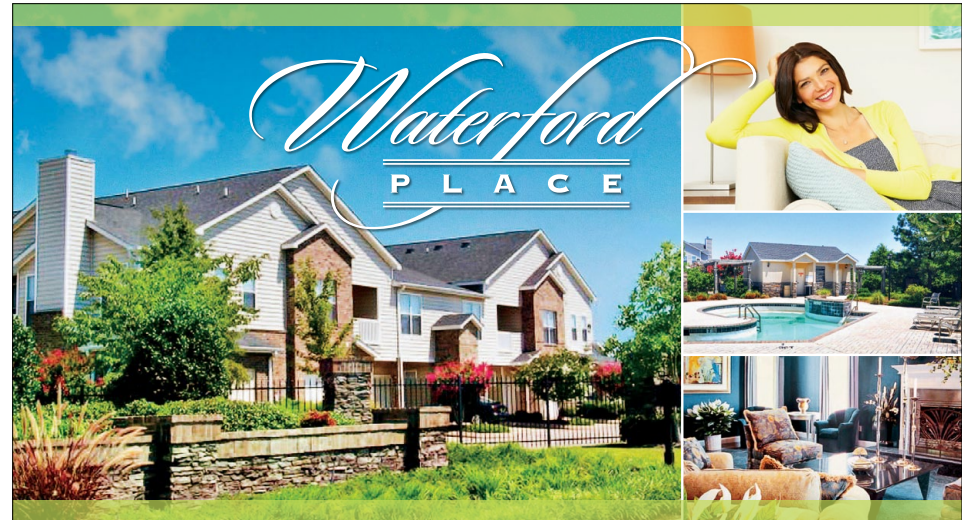
Directions: Take I-240 N. Take exit 16 to merge onto TN-385 E/Bill Morris Pkwy toward Bill Morris Pkwy/Collierville. Take the Hacks Cross Rd exit. Turn right onto Hacks Cross Rd. Waterford Place will be located on the left.

Property Address: 8037 Waterford Circle, Memphis, TN 38125
WaterfordPlace.net

Office Hours: Monday-Friday: 9:00 am-6:00 pm
Saturday: 10:00 am-5:00 pm | Sunday: Closed

WINTHROP MANAGEMENT
Telephone 901.737.8789 | Fax 901.737.8887
waterfordplace@winthropmanagement.com

2



You'll Love Where You Live

Find your home at Waterford Place, a luxury townhome style community just southeast of the city of Memphis in the prestigious Germantown and Collierville area.

Home Features:

- Audible Alarm System with Optional Monitoring
- Contemporary Kitchen Cabinets
- Eat-in Kitchen with Extended Breakfast Bar
- Large Kitchen Pantry
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Property Address: 8037 Waterford Circle, Memphis, TN 38125
WaterfordPlace.net

Office Hours: Monday-Friday: 9:00 am-6:00 pm
Saturday: 10:00 am-5:00 pm | Sunday: Closed

WINTHROP MANAGEMENT
Telephone 901.737.8789 | Fax 901.737.8887
waterfordplace@winthropmanagement.com

Collateral

1. Rack cards for Waterford Place, an apartment complex in Memphis, TN, 4" x 9"
2. Postcards, 6" x 11"

Also designed the Waterford Place logo, as well as stationery, business cards, brochure, and thank you cards for the property.



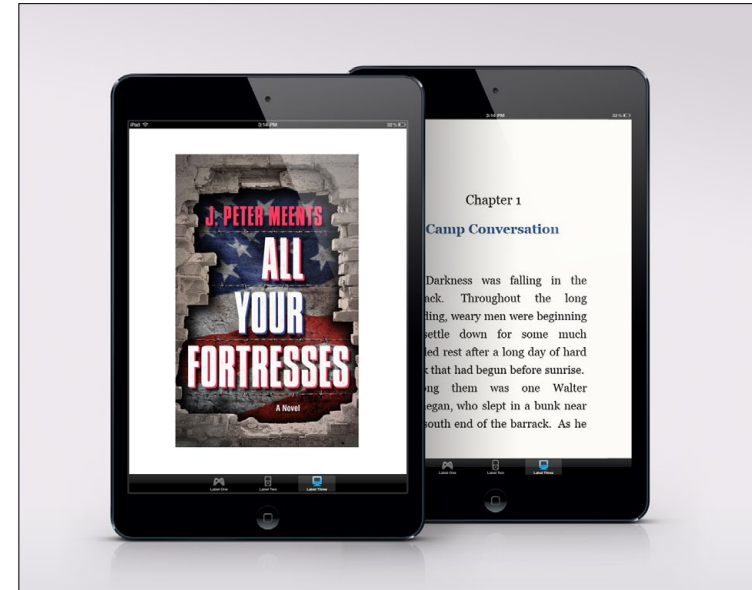
Calendar

2011 In Touch Ministries calendar

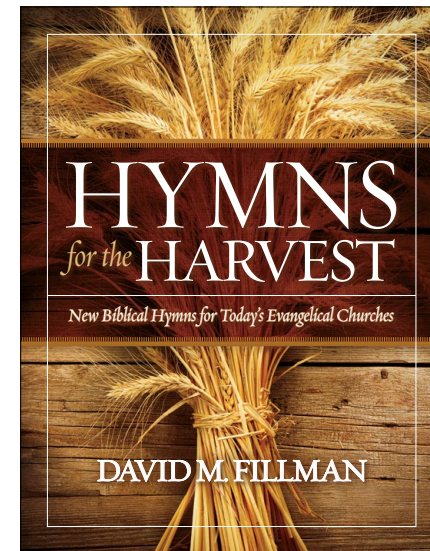
Printing & Imaging Association of Georgia (PIAG)
Award winner: 2011 Best in Category, Calendars
(Bennett Graphics); 2011 Top Gold Award, Best
Calendar (Bennett Graphics)



1



2



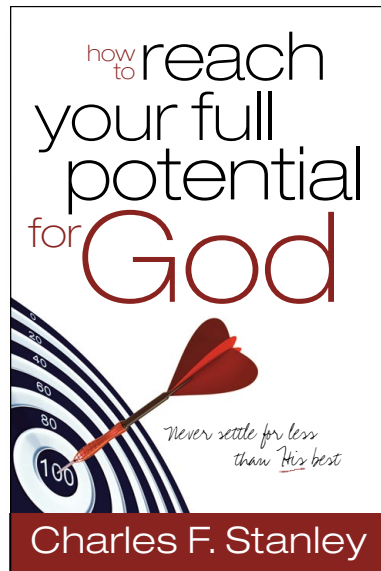
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Covers

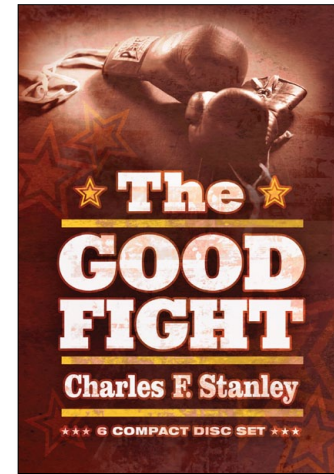
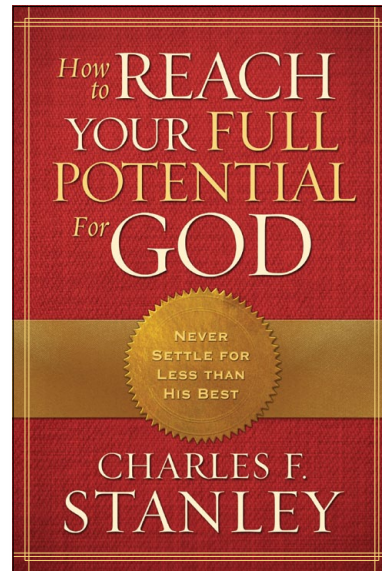
1. Cover design for *Confessions of a Rambunctious Kid*, 2014, a memoir published by Tree Fort Press and sold on Amazon.com.
2. Cover design for the Kindle book, *All Your*

Fortresses, by J. Peter Meents, published in 2013 and sold on Amazon.com

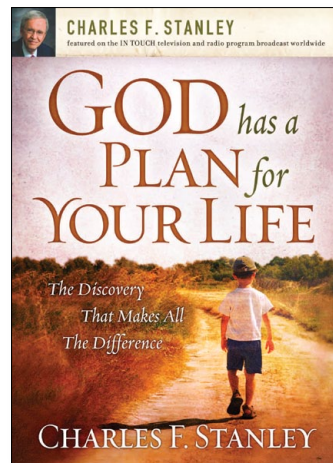
5. Cover design for *Hymns for the Harvest*, a self-published book of original hymns.



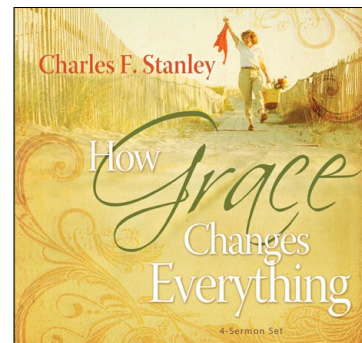
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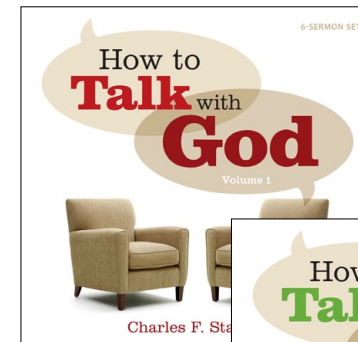
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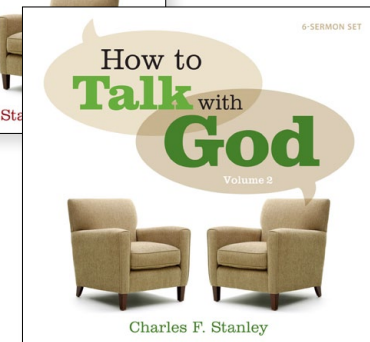
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4



5



Covers

1. Comps for non-fiction book
2. Cover design for book published in 2008 by Thomas Nelson Publishers
3. DVD series cover insert

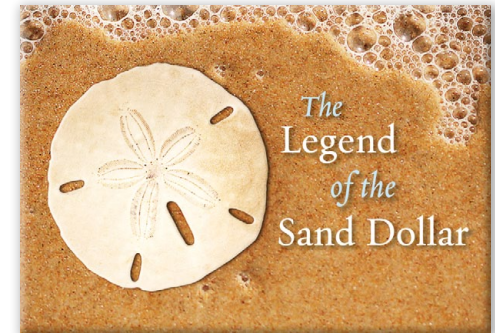
4. DVD series cover insert
5. DVD two-part series cover inserts; received an award and inclusion in the Graphic Design USA American Graphic Design Awards 2010 annual.



1



2



3



4

Gift Items

1. Zip cosmetic case
2. Magnet

3. Magnet
4. Stone coaster set

- Over 30 years experience including in-house, agency and production
- Award-winning clean design with emphasis on exceptional typography
- Beneficial auxiliary skills include:
 - copy editing and proofreading
 - photography including portraiture, product, event and architecture
 - strong Photoshop skills including photo post-processing and retouching
- Cover photo © 2011 Beth VanDyke